



Northern Virginia Section 0511



ASQ Section 0511 Newsletter
Please visit us at <http://www.asq0511.org/>

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1. Board Members, Committee Chairs, and Special Interest Groups

Board Members for the 2007-2008 Membership Year

<i>Executive Board Officers</i>		
Chair	Bill Eastham	Chair07@asq0511.org
Chair-Elect	Bob Zimman	Chairelect07@asq0511.org
Secretary	Yvonne Fernandez	Secretary07@asq0511.org
Treasurer	Jeff Parnes	Treasurer07@asq0511.org
Immediate Past Chair	Bill Casti	PastChair07@asq0511.org

<i>Committee Chairs</i>		
Arrangements	Marie Rondot	Arrangements07@asq0511.org
Auditing	Paul Mills	Auditing07@asq0511.org
Certifications/Recertifications	Robert Zimman	Certification07@asq0511.org
Database and Electronic Media	Jeff Parnes	E-Media07@asq0511.org
Education Chair	Larry Wilkins	Education07@asq0511.org
Examining	Peg Blomme	Examining07@asq0511.org
Finance	Jeff Parnes & Joe Tullington	Finance07@asq0511.org
Historian	Walter Mendus	Historian07@asq0511.org
Membership	Bill Eastham	Membership07@asq0511.org
Newsletter Editor	Ron Marafioti	Newsletter07@asq0511.org
Nominating	Bill Eastham	Nominating07@asq0511.org
Placements	Robert Wilson	Placements07@asq0511.org
Programs	Christine Kurowski Dale Schaffer	Programs07@asq0511.org
Publicity	Jesse Rothenthal	Publicity07@asq0511.org
Section Management Plan	Robert Zimman Ron Marafioti	SMP07@asq0511.org
Six Sigma SIG Chair	Minh Tran	SixSigmaSIG07@asq0511.org
Volunteer Coordinator	Christine Kurowski	VolunteerCoordinator07@asq0511.org

2. Education Corner by Larry Wilkins



The American Society for Quality has begun work on a new education and training initiative (ETI). The vision of the ETI is to . . . “make ASQ education and training available to anyone, anytime, anywhere. “ Several recommendations were made to improve education and training in ASQ. Among these were:

1. Use the headquarters staff as instructional designers for course material, division members as subject matter experts and sections and divisions as deliverers;

2. Create curriculum road maps to help people and organizations achieve development goals in quality;
3. Reward and recognize the use of best practices in education and training;
4. Expand the scope of the Education and Training Board to oversee education and training society wide.

The benefits of this increased emphasis on education and training include

1. Better responsiveness to the needs of the customers and members;
2. Better use of ASQ's talents and capabilities;
3. Better branding of ASQ education and training;
4. More consistent high-quality experience for the customer;
5. Enhanced credibility for ASQ education and training;
6. Enhance ASQ's ability to reach out to the broader quality community with a valued product;

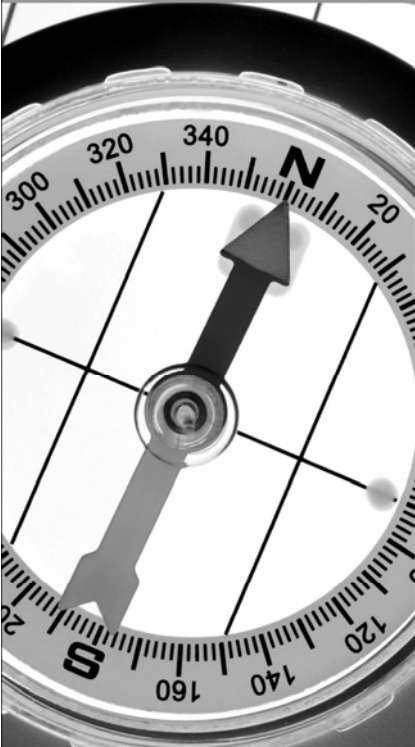
We think that this is a much need initiative. One of the main purposes of ASQ is to train and educate its members. The most visible result of this product is certifications in one of the numerous quality areas resulting in improved job performance. We believe this to be the true purpose of ASQ, to train and maintain quality professionals who are recognized as being head and shoulders above their peers in the quality field. This cannot be done unless the Society has a premier education and training program. We wish the ETI team the best of luck as they tackle this difficult problem.

Larry Wilkins
Education Chair
ASQ Section 0511

Applicable Quote: Learning is not compulsory... neither is survival. -- W. Edwards Deming

3. 2007 VIRGINIA FORUM FOR EXCELLENCE

Navigating Your Journey to Performance Excellence



Virginia Forum for Excellence

September 18-20, 2007
Crystal City Hilton, Arlington

*Learn how the Malcolm Baldrige Criteria
for performance excellence can help
your organization.*

Celebrating
25
Years
OF PERFORMANCE EXCELLENCE
IN VIRGINIA

Keynotes by:

Coach Jim Larranaga, the winningest coach in George Mason History. Award-winning resiliency author, **Dr. Al Siebert**, and Space shuttle astronaut **Pierre Thuot**.

Plus, over 20 workshops offering insight for organizations in all industries.

For registration, agenda, sponsorship
and exhibit information visit

spqa-va.org

SPQA
UNITED STATES SENATE PRODUCTIVITY AND
QUALITY AWARD FOR VIRGINIA

SENATOR JOHN WARNER & SENATOR JIM WEBB
HONORARY CO-CHAIRMAN

The Virginia Forum for Excellence will be held at the Hilton Crystal City, Arlington, VA., September 18 -21. Virginia's U.S. Senate Productivity and Quality Award Program is celebrating its 25th Anniversary. The 3-day event will provide opportunities to hear outstanding keynote speakers, participate in 24 workshops that carry the theme *Navigating Your Journey to Performance Excellence*. The U.S. Senate and Productivity Award for Virginia (SPQA) is the Commonwealth's premier awards program for performance excellence. Virginia's program was established immediately following the U.S. Senate's Resolution 503 (1982) which established the United States Senate Productivity Award. Virginia's is the longest continuously running state awards process and the Commonwealth has served as a model and a resource for other state programs. The Virginia SPQA uses the Criteria for Performance Excellence from the Malcolm Baldrige National Quality Award Program, which are being used by many top public and

private institutions as a proven business model. . The Virginia SPQA helps business service, manufacturing, government, education, and healthcare organizations cultivate continuous performance improvement. The Virginia SPQA *is proud to have VMA and ASQ as primary partners.* Other partners are the Virginia Association of School Superintendents, Virginia Municipal League, Virginia Hospital & Healthcare Association, and Virginia Chamber of Commerce.

SPQA is a 501(c)3 charitable organization staffed by a core of dedicated volunteers and is funded by financial contributions from generous Virginia organizations that support performance excellence.

The current version of the agenda for the Forum is as follows:

Tuesday, September 18, 2007

- Pre-Conference Workshops
- 8:00 - 5:00 – Understanding the SPQA Criteria
- 8:00 - 5:00 – Preparing the SPQA Application
- 1200 - 1:00 - Lunch
- Half-day – Reliability-Centered Maintenance
- Half-day – Balanced Scorecard for Government
- 6:30 - 8:30 -Opening Reception
- *All Day Registration*
Vendors may be set up on this day.

Wednesday, September 19, 2007

- 7:30 – 8:30 – Registration (Continental Breakfast)
- 8:30 – 8:45 – Opening Remarks
- 8:45 – 9:30 - Keynote Speaker
- 9:30 – 9:45 - Break
- 9:45- 10:45 4 Concurrent Sessions
 - Track 1 Nuts and Bolts
 - Track 2 Regulatory Issues
 - Track 3 Insights for Leadership
 - Track 4 Journey to Outstanding Performance Excellence/ Results
- 10:45 11:00 - Break
- 11:00 -12:00 4 Concurrent Workshops
 - Track 1 Nuts and Bolts
 - Track 2 Regulatory Issues
 - Track 3 Insights for Leadership
 - Track 4 Journey to Outstanding Performance Excellence/Results
- 12:00 - 1:45 Lunch w/Keynote Speaker
- 1:45 - 2:30 Break Ice Cream, Cookies, etc., Dewey Room

2:30 - 3:30 4 Concurrent Workshops
Track 1 Nuts and Bolts
Track 2 Regulatory Issues
Track 3 Insights for Leadership
Track 4 Journey to Performance Excellence/Results

3:45 – 4:45 4 Concurrent Workshops
Track 1 Nuts and Bolts
Track 2 Regulatory Issues
Track 3 Insights for Leadership
Track 4 Journey to Performance Excellence/Results

5:00 – 6:00 Reception for Award Recipients and Guests

6:00 – 8:00 Awards Ceremony/Celebration Dinner (Guests & Speakers will be honored guests, i.e., Senators, Governor, Senators, past SPQA chairs, etc.)

**Vendors and Ice cream and coffee bars will be in the Dewey Room all day.*

Thursday, September 20, 2007

7:45 – 8:30 Registration and Continental Breakfast

8:30 – 8:45 Welcome

8:45 – 9:30 Keynote Speaker

9:30 – 9:45 Break

9:45 10:45 4 Concurrent Workshops
Track 1 Nuts and Bolts
Track 2 Regulatory Issues
Track 3 Insights for Leadership
Track 4 Journey to Performance Excellence/Results

10:45 – 11:00 Break

11:00 – 12:00 4 Concurrent Workshops
Track 1 Nuts and Bolts
Track 2 Nuts and Bolts
Track 3 Insights for Leadership
Track 4 Journey to Performance Excellence/Results

12:00 – 2:00 End of Regular Conference – Lunch on your own.

Friday, September 21, 2007

Post Conference Workshop - NAVSEA Lean Six Sigma Workshop will provide participants opportunities to exercise basic Lean, Six Sigma, and Theory of Constraints concepts. Specific areas of focus for this workshop are contract and project management.

Visit <http://www.spqa-va.org/> for more details.

4. What can we from Northern Virginia do to help with the FORUM??

As you can see from the above agenda, we have taken an aggressive stance for putting together a high quality program that will bring value to our Northern Virginia audience. We need help...for sure...to make this FORUM a success. Here are some things you can do at this point to help us in this effort:

- 1) Advertise the FORUM in your workplace, professional forums and societies, and in your other communities of interest.
- 2) Contact one of us and volunteer to do some specific activities that I will address later in this list. If you wish to offer your services for the ASQ pieces, contact Bob Zimman or Ron Marafioti in Section 0511 (email addresses in Section 1 of this newsletter), or Jerry Clarke or Gordon Demeritt in Section 1131 (emails jerryvpmep@comcast.net and demeritt@shentel.net). If you wish to support the FORUM directly through SPQA, please contact Judy Little (email jmlittle731@earthlink.net).
- 3) Contact the senior leaders and quality practitioners in your organization and ask them if they are willing to support your attendance at the FORUM to help improve your organization's knowledge of the Criteria and to promote your organization's quality successes and lessons learned.
- 4) Keep 18-21 September free on your calendar and attend the 2007 FORUM for Excellence in Arlington, Virginia. Registrations are open now...check <http://www.spqa-va.org/> for registration announcements and information on the FORUM.

5. September Dinner Meeting, Wednesday 19 September

Our March meeting will be held at the Amphora Restaurant in Vienna Virginia on Wednesday, 19 September. The presentation is entitled "Virtual Tour of Capitol Construction Program at Metropolitan Washington Airports" and our tour guide is Robert Orkin.

Robert will present an overview of the construction of the new tunnel replacing the inter-terminal buses at Dulles Airport, emphasizing the quality management considerations of the project. Bob has over 30 years Engineering experience in design, construction, Program and Project Management, and QC/QA. His experience includes work in Gas Turbine Manufacturing, Navy Nuclear Design, Commercial Nuclear Operations, Maintenance and QA, and major construction projects. Bob is currently the QA Manager for the PMC Joint Venture managing the \$4 Billion Capitol Construction Program at MWAA airports. Bob's certifications include the NYS PE, ISO 9001 Lead Auditor, Malcolm Baldrige Examiner, and he holds a Masters Degree in Engineering.

Our monthly meetings are always open to the general public as well as to all members.

Address and directions to the Amphora, 377 Maple Ave, Vienna, VA 22180, phone (703) 938-7877:

- Take Interstate 66 outside of the beltway.
- Exit at Nutley Street Route 243 North. (Nutley is the first exit just outside of the Beltway.)
- At the light at Route 123 Chain Bridge Road / Maple Avenue, turn right. (The right lane is right-turn only.)
- Amphora Restaurant is on the left just after the Green sign for Amphora Bakery. There is plenty of free parking available.

Reservations:

Email [programs07 @ asq0511.org](mailto:programs07@asq0511.org) by Monday 17 September to register for this dinner meeting and presentation. Cost for dinner is \$20.00 per person. There is no charge to attend for the presentation only. But, if your plans change, please contact [programs07 @ asq0511.org](mailto:programs07@asq0511.org), and let us know.

Schedule:

5:30pm - 6:30pm Monthly Board Meeting

6:30pm - 7:00pm Registration & Networking

7:00pm - 8:00pm Dinner

8:00pm - 9:00pm Section Business & Presentation

Meetings are open to all members as well as to the public.

Next Meeting: Wednesday, 17 October 2007 - Amphora, Vienna, VA

6. Call for Speakers!!!

Would you or someone you know like to speak at a future ASQ meeting? We're always looking for volunteers. Be creative! Exercise your public presentation skills! Earn recertification credits! Get a free dinner! Please contact programs07@asq0511.org.

In addition, if anyone would like to have their name on the Region 5 speakers list, please let us know and we'll gladly submit your name to the Region for you.

7. Call for Volunteers!!!

The Section has plenty of opportunities to help members accumulate accreditation points...just volunteer to serve as Chair of a Committee, a committee member, or other selected activities. For a list of opportunities or simply to find out what is required, please contact Christine Kurowski at VolunteerCoordinator07@asq0511.org.