



Northern Virginia Section 0511



ASQ Section 0511 Newsletter
Please visit us at <http://www.asq0511.org/>

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Board Members for the 2005-2006 Membership Year

<i>Executive Board Officers</i>		
Chair	Bill Eastham	Chair07@asq0511.org
Chair-Elect	Bob Zimman	Chair-elect07@asq0511.org
Secretary	Yvonne Fernandez	Secretary07@asq0511.org
Treasurer	Jeff Parnes	Treasurer07@asq0511.org
Immediate Past Chair	Bill Casti	PastChair07@asq0511.org

<i>Committee Chairs</i>		
Arrangements	Marie Rondot	Arrangements07@asq0511.org
Auditing	Paul Mills	Auditing07@asq0511.org
Certifications/Recertifications	Robert Zimman	Certification07@asq0511.org
Database and Electronic Media	Jeff Parnes	E-Media07@asq0511.org
Education Chair	Larry Wilkins	Education07@asq0511.org
Examining	Peg Blomme	Examining07@asq0511.org
Finance	Jeff Parnes & Joe Tullington	Finance07@asq0511.org
Historian	Walter Mendus	Historian07@asq0511.org
Membership	Bill Eastham	Membership07@asq0511.org
Newsletter Editor	Ron Marafioti	Newsletter07@asq0511.org
Nominating	Bill Eastham	Nominating07@asq0511.org
Placements	Robert Wilson	Placements07@asq0511.org
Programs	Christine Kurowski Dale Schaffer	Programs07@asq0511.org
Publicity	Jesse Rothenthal	Publicity07@asq0511.org
Section Management Plan	Robert Zimman	SMP07@asq0511.org
Six Sigma SIG Chair	Minh Tran	SixSigmaSIG07@asq0511.org
Volunteer Coordinator	Christine Kurowski	VolunteerCoordinator07@asq0511.org

2. Education Corner by Larry Wilkins



The American Society for Quality has begun work on a new education and training initiative (ETI). The vision of the ETI is to . . . “make ASQ education and training available to anyone, anytime, anywhere.” Several recommendations were made to improve education and training in ASQ. Among these were:

1. Use the headquarters staff as instructional designers for course material, division members as subject matter experts and sections and divisions as deliverers;
2. Create curriculum road maps to help people and organizations achieve development goals in quality;

3. Reward and recognize the use of best practices in education and training;
4. Expand the scope of the Education and Training Board to oversee education and training society wide.

The benefits of this increased emphasis on education and training include

1. Better responsiveness to the needs of the customers and members;
2. Better use of ASQ's talents and capabilities;
3. Better branding of ASQ education and training;
4. More consistent high-quality experience for the customer;
5. Enhanced credibility for ASQ education and training;
6. Enhance ASQ's ability to reach out to the broader quality community with a valued product;

We think that this is a much need initiative. One of the main purposes of ASQ is to train and educate its members. The most visible result of this product is certifications in one of the numerous quality areas resulting in improved job performance. We believe this to be the true purpose of ASQ, to train and maintain quality professionals who are recognized as being head and shoulders above their peers in the quality field. This cannot be done unless the Society has a premier education and training program. We wish the ETI team the best of luck as they tackle this difficult problem.

Larry Wilkins
Education Chair
ASQ Section 0511

Applicable Quote: Learning is not compulsory... neither is survival. -- W. Edwards Deming

3. CREDITS FOR ATTENDING THE 2007 VIRGINIA FORUM FOR EXCELLENCE

For those members who attended the 2007 Virginia Forum for Excellence at the Crystal City Hilton, you and other members may claim 0.1 RU per hour of attendance, excluding lunches and breaks.

When it is time for you to submit your recertification credits, follow the normal ASQ procedures and hold appropriate receipts in case you may need to verify your costs or attendance. If you were given a name badge, program, or receipt of payment, please hold tight to these items, as proof of attendance.

For future reference, all ASQ sponsored events are accountable, any events used for job enhancement or which relate to one or more areas of ASQ's Body of Knowledge (BOK) are also accountable.

The Virginia FORUM relates to all these areas; therefore ASQ has agreed to allow ASQ members to claim credit. If you have any further questions/concerns about the FORUM, ASQ-sponsored events, or the ASQ recertification process, please direct your inquiries to

the Section's Certification/ Recertification Chair (*Certification07@asq0511.org*) or to Lisa Valle at ASQ (*LValle@asq.org*).

4. Join ASQ0511 on LinkedIn!

The Northern Virginia Section of the American Society for Quality (ASQ 0511) and the ASQ 0511 Communications Team is excited to announce the addition of an ASQ 0511 Group to the "LinkedIn" network.

What is LinkedIn and how can it benefit you? LinkedIn is a free online network of more than 11 million experienced professionals from around the world, representing 150 industries. Through your network you can:

- Connect with former colleagues, alumni, or other ASQ 0511 members and discover new networking opportunities
- Get introduced to other professionals through the people you know
- Find potential clients, service providers, subject experts, and recommended partners
- Be found for business opportunities
- Discover inside connections that can help you land jobs and close deals
- Post or search job listings
- Find high-quality candidates

How can you join LinkedIn and add ASQ 0511 to your profile? If you are a member of ASQ 0511, you are automatically eligible to join the Section's LinkedIn group. To join LinkedIn, or if you are already a LinkedIn member and want to add the ASQ 0511 Group to your account, please follow this link:

<http://www.linkedin.com/e/gis/21215/6A9B4B6A5CF0>

When you join, you create a profile that summarizes your professional and academic accomplishments. You can add more connections by inviting trusted contacts to join LinkedIn and connect to you. LinkedIn is free to join and has a stringent privacy policy. They will not rent or sell your personally identifiable information to third parties for marketing purposes or share your contact information with another user.

What are the benefits of adding a group to my profile? By adding the ASQ 0511 Group to your profile, you can:

- Accelerate your career through referrals from ASQ 0511 members
- See a list of all fellow ASQ 0511 group members
- Search within the ASQ 0511 group for vital new contacts
- Use special contact settings to communicate directly with fellow ASQ 0511 group members

Do I have to join LinkedIn, add the ASQ 0511 group to my profile, etc.? No, this is an optional service for ASQ 0511 members who wish to participate.

We hope to "see" you in the ASQ 0511 group soon!!

5. November Dinner Meeting, Wednesday 14 November

Note! This month's meeting will be held on the 2nd Wednesday in November - 14 November 2007 - rather than the 3rd due to Thanksgiving!

"Right Brain Creativity for Left Brain People" - A Project Manager's Experience Joanne Aaronson

This program offers some basic facilitators to creative thought that are extremely useful not only to the project manager or quality manager, but to anyone progressing in their career towards being a true leader (visionary... strategic... humanistic, etc.). Do you ever have amazing Ah Ha Moments of inspirational thought but don't know where it came from or how to reproduce it? Want to learn how to facilitate out of the box thinking to solve quality issues? Ever wonder how visionary leaders come up with their future views? Then this Session is for you!

About Joanne Aaronson:

Besides her physics degree and graduate program in technology management, Joanne studied intuitive development at the Institute for Intuitive Studies in Virginia Beach. Combined with over 20 years of project/program management experience in both the public and private sectors, Ms. Aaronson has used her techniques to successfully bring in projects on time and within budget both nationally and internationally. Joanne is the recipient of several industry awards for excellence in project management. She currently works as a Sr. Project Engineer for Lockheed Martin consulting on how to make projects successful and is listed in Strathmore's Who's Who for 2005-2006.

In addition, Joanne has a part-time business as an intuitive life coach with her company - Life Transformations. As such, she's offered executive and individual life coaching and various innovative workshops over the last 4 years for organizations such as AT&T, British Telecom, Lockheed Martin Co., Project Management Institute (PMI) and the Community Chapel for Wholistic Healing (CCWH).

Note! We will again meet at the Amphora Restaurant in Herndon rather than in Vienna.

Reservations: Email programs07@asq0511.org by Monday 12 November to register for this dinner meeting and presentation. Cost for dinner is \$20.00 per person. There is no charge to attend for the presentation only. But, if your plans change, please contact programs07@asq0511.org, and let us know.

Schedule:

5:30pm - 6:30pm Monthly Board Meeting
6:30pm - 7:00pm Registration & Networking
7:00pm - 8:00pm Dinner
8:00pm - 9:00pm Section Business & Presentation

Meetings are open to all members as well as to the public.

4-for-3:

If you attend ASQ Section 0511 monthly dinner meetings and pay for three dinners, then your fourth dinner at one of our meetings is free!!!

Next Meeting: Wednesday, 19 December 2007 - Amphora, Vienna, VA

6. Call for Speakers!!!

Would you or someone you know like to speak at a future ASQ meeting? We're always looking for volunteers. Be creative! Exercise your public presentation skills! Earn recertification credits! Get a free dinner! Please contact programs07@asq0511.org.

In addition, if anyone would like to have their name on the Region 5 speakers list, please let us know and we'll gladly submit your name to the Region for you.

7. Call for Volunteers!!!

The Section has plenty of opportunities to help members accumulate accreditation points...just volunteer to serve as Chair of a Committee, a committee member, or other selected activities. For a list of opportunities or simply to find out what is required, please contact Christine Kurowski at VolunteerCoordinator@asq0511.org.