



IBM Center for
The Business of Government

What Works?

The Evidence-Based, Data-Driven Government Movement

American Society for Quality

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Evolution of Evidence-Based Government

- Is This Just Another Fad?
- Organizing Principles
- Why Now?



Federal: White House and OMB

- Evidence and Innovation Agenda
- Series of OMB Directives and Guidance
- OMB Office of Evidence-Based Innovation
- White House Office of Social Innovation and Civic Participation



Federal: Agency Initiatives

- Range of agencies undertaking initiatives using different tools:
 - Streamline access to waivers
 - Create performance incentives
 - Matching grants
 - Tiered grants
 - What Works clearinghouses
 - Designating a Chief Evaluation Officer



Having data isn't enough; you need to tie it to your decision making process – and into your organization's culture.

Federal: Congressional Initiatives

- Legislative Set-Asides
- Performance Partnerships
- Pending: Social Impact Partnership Act
- Pending: Commission on Evidence-Based Policy-Making



“If it works, do more. If not, do something else.”

State-Local Initiatives

Wide range of initiatives

- Washington State Institute for Public Policy
- Pennsylvania, N. Carolina Pay for Success Efforts
- Pay for Success/Social Impact Bonds in communities around country

Advocacy Groups and Foundations

- **Using to assess their own efforts**
- Bloomberg Philanthropies
- Pew Charitable Trusts
- Arnold Foundation
- Harvard Social Impact Bond Tech Assist Lab



What Can You Do?

- Reach Across Disciplines
- Become a Data Detective
- Make Data Results Easy to Use



Resources at the IBM Center

- Download our reports for free at:
www.businessofgovernment.org

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IBM Center Resources on Use of Evidence, Analytics

- ***From Data to Decisions III: Lessons from Early Analytics Programs, Partnership for Public Service (2013)***
- ***From Data to Decisions II: Building an Analytics Culture, Partnership for Public Service (2012)***
- ***From Data to Decisions: The Power of Analytics, Partnership for Public Service (2011)***
- ***A Guide to Data-Driven Performance Reviews, Harry Hatry, Elizabeth Davies (2011)***

