

# The Leader's Role

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Ву

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#### Purpose and Introduction

• To discuss how top leaders in an organization impact organizational performance

## Assumptions

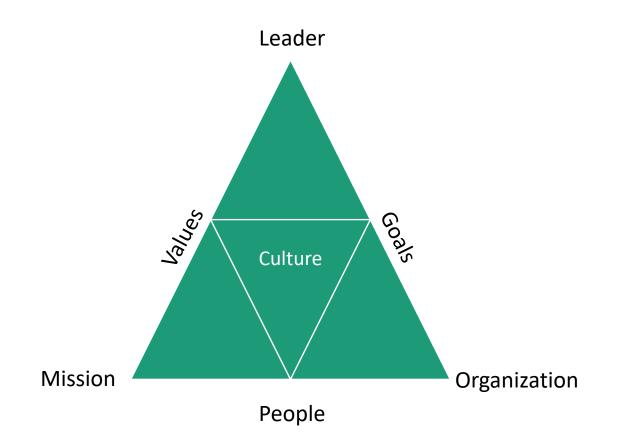
- We accept the 4 top qualities of a leader according to Kouzes and Posner, The Leadership Challenge
  - Honest
  - Forward Looking
  - Inspiring
  - Competent
- And we understand these terms
  - Vision Values Mission Goals
  - Strategy Organization People Engagement
  - Morale Performance Customer-Satisfaction
  - Loyalty Culture Leader

## My Start Point

- Observations
  - Every Organization is a living entity with a unique set of dynamics
  - Leadership is a full contact sport
  - Leadership is an apprenticed vocation
  - Leaders shape culture
- The interaction of these factors is the organizational dynamic
  - Vision Values Mission Goals
    Strategy Organization People Engagement
    Morale Performance Customer-Satisfaction
    Loyalty Culture Leader

## The Big Picture

• The relationship of the Mission, Organization, and Leader are unique to every organization- they form a triangle

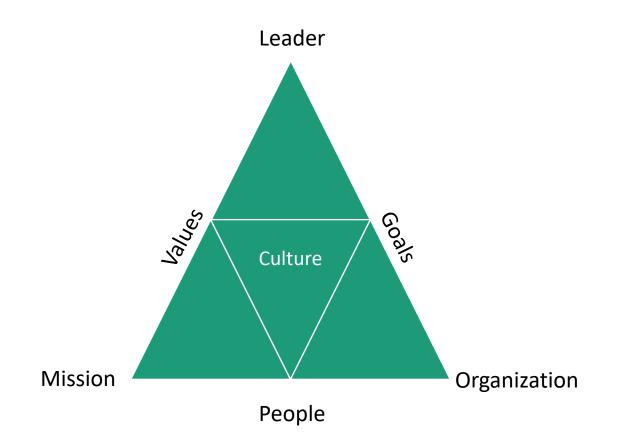


## The Big Picture

- The relationship of the Mission, Organization, and Leader are unique to every organization- they form a triangle
- The Mission The mission is the 5 Ws of attaining the Vision -it is easier to get out of bed in the morning if you have a compelling mission.
- Organization the organization must be designed to support the mission
- The Leader a good leader can lead almost any organization given the time and motivation

#### The Shape Varies

• The relationship of the Mission, Organization, and Leader are unique to every organization- they form a triangle



## Charlie Battery

- Organizational changes
  - Internal change to structure
  - External return from 18 months with MEU
  - Resultant process changes
- Junior leaders neglected
  - Roles and responsibilities unlearned
- Criminal activity, morale, and performance low
- Action Required
  - Culture change needed
  - Lessons of N 5/10
  - Vision, Mission, Goals, Training and Discipline
  - Apprenticeship
  - Teaching the Dance

## 3/11 in OIF 2

- Artillery Battalion doing windows
- Different Threat
- Extreme Geographic Dispersion
- Undeveloped theater of operations
- Limited Assets
- Action Required
  - Complete Reorganization
  - Non-standard acquisition
  - Flattened structure and continued adaptation
  - Delegation of authority

## JIEDDO

- One of a kind organization
- Exceptional scrutiny, 32 open GAO findings
- No strategic plan or consistent processes
- Great people doing amazing work, but frustrated
- Action Required
  - Create transparent and rational processes w/o slowing progress
  - Improve relationships with services and commands
  - Improve responsiveness to operators and vendors

## Summary

- Leaders don't get to choose what type of leader they will be, they must be what the organization and their people need.
- The Leader shapes the culture
- The Leader owns the mission
- Leadership is a life long vocation best learned by apprenticeship